

CALL FOR PAPERS

ICICM 2026

The 15th International Conference on Information Communication and Management
(November 11-13, 2026 ; Jakarta, Indonesia)

Track 1: Artificial Intelligence in Management and Mass Communications

(Track Chair: Dr. Hesham Dinana - The American University in Cairo, Egypt)

Background: Artificial intelligence is reshaping how organizations are managed and how messages reach mass audiences. This track explores the strategic, operational, and societal implications of AI adoption across management and mass communication domains. It brings together researchers and practitioners examining how generative AI, machine learning, and algorithmic systems are transforming organizational decision-making, leadership, human resource practices, marketing, public relations, journalism, and media production.

Subject: AI-driven strategic management, algorithmic management and human-AI collaboration, AI-enabled marketing and consumer analytics, computational methods for communication research, AI in journalism and digital newsrooms, and the governance, ethics, and trust challenges raised by AI-mediated content and decisions

SUBMISSION METHODS

- Email: secretary@chairmen.org
- Electronic submission system:

<https://confsys.iconf.org/submission/icicmorg2026>

- **Submission Deadline: July 1, 2026**

*Please just choose 1 submission method.

*Official template: <https://www.icicm.org/your-template-download-link.doc>

* All papers should be written and presented in English only.

* Each paper must be at least 8 pages. One registration covers 10 pages, including tables, figures, and references. Additional pages will incur extra charges.

CONFERENCE PROCEEDINGS

Submitted papers will be peer-reviewed by the technical program committees. The accepted and registered ones will be collected in the **ACM Digital Library**, and submitted for indexing by **El Compendex, Scopus, IET**, etc.



The proceedings of **ICICM 2016-2024** have been indexed by **ACM Digital Library, El Compendex, and Scopus.**

TRACK TOPICS

- AI-driven strategic decision-making and organizational management
- Generative AI and large language models in management and marketing practices
- Algorithmic management and human-AI collaboration
- Big Data and AI in marketing decisions and consumer analytics
- AI-driven personalization, automation and real-time consumer insights
- Computational and machine-learning methods for communication research
- AI and algorithmic communication on digital/social media platforms
- AI in journalism, automated news production and digital newsrooms
- AI, misinformation, and trust in mass communication and journalism
- Algorithm auditing, transparency and accountability in AI-mediated content
- AI-enabled public relations, advertising and brand communication
- Ethical, social and policy implications of AI in management and media
- AI in crisis communication, risk management and corporate reputation
- Human-AI interaction, trust and acceptance in organizational and media contexts

Organized by:



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👤 Secretary: Ms. Katrina H. Cheney

✉ Email: secretary@chairmen.org

☎ Phone: (00) 16193091099 (English Service)

🕒 Office Hours: 10:00 - 18:00 (GMT+8)

